Miyoshi Price

Broadcast Journalist
miyoshipriceonair@gmail.com
323-392-9139
Bachelor of Arts Film and Media Studies, UC Santa Barbara
NABJ Member

SKILLS

Editing, Adobe Premiere Pro, Final Cut Pro, Fact-checking, Researching, Writing, Interviewing, Inception, Social Media, Storytelling, Word Press, Videography, Reporting, Live Coordination, Crisis and breaking news coverage, Ad-Libbing, Digital Writing, Story Pitching, Communication, Teleprompter

A passionate Multi-Media Journalist and Anchor with a strong storytelling background.
REEL: WWW.MIYOSHIPRICE.COM

KESQ NEWS CHANNEL 3; ABC

MultiMedia Journalist — Present

* Covered breaking news stories and conducted on-site live reporting, providing real-time updates to an audience
* Edited and produced stories for multiple platforms, including Internet and digital channels
* Wrote and delivered high quality articles and TV coverage under very tight deadlines and in high stress situations
* Utilized social media platforms to promote news stories and engage with audience

LOS ANGELES CLIPPERS

Entertainer and Host — 2021

* Enhanced in-arena fan experience at all home games and events such as viewing parties, interactive activities and more
* Set up and tear down of game-day presentations throughout the arena/court
* Game-day roles include interacting with fans, assisting with fan tunnels, on-court ceremonies, sponsorship activation, contests or promotions, and LAC giveaway distribution
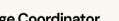
NFL NETWORK

Media Asset Manager — 2022

* Served as the intermediary between Graphics personnel and Engineering to help troubleshoot system errors
* Uploaded media to Simian, Hightail and other various FTP sites to various clients that shared NFL Network graphics
* Created/Organized files on and off external drives and servers while working with producers to delete redundant media

NIKE

Image Coordinator — 2017

* Maintained the highest level of quality control of file deliverables based on brand standards
* Assisted in retrieval, processing, organization, naming, archival and distribution of image assets
* Communicated updates and provide a point of contact for all matters related to asset sensitivity